



## An Invitation to the 50<sup>th</sup> CIEC

On behalf of the **Conference for Industry and Education Collaboration (CIEC) 2026**, I am pleased to invite your organization to become a sponsor of this important and impactful event, which will be held in **February 2026 in New Orleans, Louisiana**.

CIEC is a premier event hosted by the American Society for Engineering Education (ASEE), bringing together engineering employers, faculty, and education leaders to foster partnerships that support workforce development, applied research, student success, and innovation in engineering and technology education. With four key divisions—**CEED, CIPD, ETD, and CPOED**—CIEC offers a unique opportunity to connect with thought leaders, showcase your commitment to STEM education, and engage directly with future talent pipelines.

This year, CIEC is being joined by the **ASEE-Corporate Member Council**, highlighting our corporate members with an emphasis on developing stronger corporate partnerships.

We are offering a variety of **sponsorship levels and targeted opportunities** that can position your organization at the center of the conversation around education-industry collaboration:

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### CIEC 2026 Sponsorship Opportunities

#### **Platinum Sponsor – \$5,000**

Includes 2 full registrations, a conference presentation slot, full-page ad, signage, and conference recognition

**Gold Sponsor – \$3,500**

Includes 2 full registrations, half-page ad, signage, and conference recognition.

**Silver Sponsor – \$2,500**

Includes 1 full registration, quarter-page ad, signage, and conference recognition.

**Additional Targeted Opportunities:**

- Morning or Afternoon Break Sponsor – \$2,000
- Student Success Champion – Poster Session – \$2,000
- Industry Luncheon (Wed) – \$6,000
- Award Luncheon (Thurs) – \$6,000
- Opening Reception – \$6,000

Each opportunity includes signage, recognition in the conference program, and verbal acknowledgments. Full conference registration includes all meals and receptions, offering unmatched access to attendees.

**Bundle Offer:** “Exclusive Event Partner” sponsorship to any Platinum, Gold, or Silver package and receive **\$500 off the add-on price.**

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We would be honored to feature your organization among our valued sponsors and showcase your commitment to collaborative education and workforce development. Please let us know which level of support aligns best with your goals, and we would be happy to provide additional details or assist with your registration.

Thank you for considering this opportunity to support CIEC and the broader engineering education community. We look forward to partnering with you in New Orleans.

Warm regards,

**Bernadette Friedrich**

CIEC 2026 General Conference Chair

Conference for Industry and Education Collaboration (CIEC)

**CIEC 2026 Planning Committee**

# CIEC 2026 Sponsorship Benefits and Opportunities

## Sponsorship Levels

### Platinum Sponsor – \$5,000

- Two (2) complimentary full CIEC registrations\*
- Brief presentation at a conference luncheon (Wednesday)
- Full-page color ad in the conference program
- Branded signage displayed prominently during the event
- Promotional materials included in attendee packets
- Sponsor ribbons for your team

### Gold Sponsor – \$3,500

- Two (2) complimentary full CIEC registrations\*
- Half-page color ad in the conference program
- Special recognition at the Industry Day Luncheon (Wednesday)
- Branded signage displayed prominently during the event
- Promotional materials included in attendee packets
- Sponsor ribbons for your team

### Silver Sponsor – \$2,500

- One (1) complimentary full CIEC registration\*
- Quarter-page color ad in the conference program
- Special recognition at the Industry Day Luncheon (Wednesday)
- Branded signage displayed prominently during the event
- Promotional materials included in attendee packets
- Sponsor ribbons for your team

\*Full CIEC registration includes: Wednesday's Opening Reception, 2 breakfasts, 2 lunches, and all scheduled conference breaks.

## Exclusive Event Partner Opportunities or Add-Ons

For any of these specific sponsor opportunities, please contact Bernadette directly at [friedric@egr.msu.edu](mailto:friedric@egr.msu.edu) or 517-432-6571

Can't attend the conference but still want to support your academic partners? Consider one of these targeted sponsorships that can be purchased individually or added on to one of the above options:

### Morning or Afternoon Refreshment Break – \$2,000 (up to 4 available)

- Recognition in conference program
- Branded signage displayed prominently at refreshment station
- Company Logo in the conference program

### Student Success Champion – \$2,000

- Company Logo in conference program
- Branded signage displayed prominently during the event
- Company provided swag distribution to student participants
- **\$1000** in student awards presented in your company's name
- Exclusive Recognition at the Awards Luncheon (Thursday)

### Industry Luncheon (Wednesday) – \$6,000

- Recognition during event
- Announcements and branded table signage at luncheon
- Half-page color ad in the conference program
- One (1) complimentary full CIEC registration\*+
- Sponsor ribbons for your team

### Award Luncheon (Thursday) – \$6,000

- Recognition during event
- Announcements and branded table signage at luncheon
- Half-page color ad in the conference program
- One (1) complimentary full CIEC registration\*+
- Sponsor ribbons for your team

### Opening Reception (Tuesday)– \$6,000

- Recognition in program and during event
- Announcements and branded table signage at reception
- Half-page color ad in the conference program
- One (1) complimentary full CIEC registration\*+
- Sponsor ribbons for your team

**Bundle Offer:** “Exclusive Event Partner” sponsorship to any Platinum, Gold, or Silver package and receive **\$500 off the add-on price.**

+If you will not be attending the event, deduct \$1000